

MEAGHAN THIEDE

Senior Designer



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onedimpledesigns.com

POSITION WISH-LIST

Relationship building

Strategic thinking

"Wearing many hats"

Transparent relations

Open dialogue

A "feel good" cause

Empowerment

FUN FACTS



I have two dogs that I love to pieces



I'm an avid sports fan (Go Pats!)



I'm passionate about supporting our military



I spend much of my free time volunteering



I served as the volunteer Marketing Coordinator for an animal shelter



Covid turned me into a plant person

COMPETENCIES

- High proficiency in Adobe Creative Suite and working knowledge of Microsoft Office
- Ability to design for print and web with thorough knowledge of best practices for each
- Developing a marketing strategy within budget confinements
- Great organizational and time management skills
- Ability to multi-task and re-prioritize efficiently
- Extremely detail oriented
- Excellent typography skills
- Well-versed in building websites using platforms such as Wix or Wordpress
- Nine years experience in customer relations, including managing others

DESIGN EXPERIENCE

Southern New Hampshire University | Senior Designer
Manchester, New Hampshire / Remote August 2019 to present

- Work collaboratively with a team of creatives to support marketing initiatives
- Collaboratively helped develop our University's new brand identity
- Successfully established a unique identity for our Military audience
- Develop design solutions for digital and print marketing initiatives
- Manage multiple projects with efficiency and reliability
- Assist in photo shoots and video productions

FFL Brands | Senior Graphic Designer
Boulder, Colorado January 2017 to August 2019

- Design and maintain marketing collateral, manuals, and more for up to five brands
- Proven ability to execute design solutions according to Brand Guidelines
- Develop graphics for web, email marketing, and social media initiatives
- Manage multiple projects with efficiency and reliability
- Execute strong Photoshop skills through photo editing/manipulation
- Lead designer for re-brand of an internationally recognized company
- Provide task delegation and creative direction for Junior Graphic Designer

Goodwill Industries of Denver | Graphic Designer
Denver, Colorado March 2014 to January 2017

- Design of print and web materials for B2B and B2C communications
- Strategizing marketing campaigns to support Retail and Business Development goals
- Email design and execution of HTML skills for newsletters, sale emails, websites, etc.
- Content writing and proofreading
- Photo retouching, color correction, and photo manipulation

EDUCATION

New England Institute of Art | Bachelor of Science in Graphic Design
Brookline, MA May 2005 to May 2008

Suffolk University | Study of Liberal Arts
Boston, MA September 2002 to May 2003